

Higher Diploma in International Sports Management

Direct Entry Requirement

- i) Two 'A' Level passes in Economics or Accounting and an additional subsidiary subject. Candidates are expected to possess five credits at SSCE/GCE 'o' level and 'A' level must be attained at not more than two sittings or
- ii) A National Diploma Certificate from approved universities or colleges of technology or Polytechnics with a grade not lower than merit. In addition, the applicant must possess five credits at SSCE/GCE 'O' level or its equivalent in subjects which include English language, Mathematics, and Economics Or
- iii) Any credential approved by the senate of the University.

The students who meet the above criteria of admission are required to submit their application along with a set of document copies listed below.

- A completed Application Form.
- Personal essay explaining his reasons for chosen to study at University.
- Official transcripts from all colleges attended
- Two Letters of Recommendation.
- On page brief resume;
- Two passport size color photos (2"X2")
- TOFEL scores, if applicable (For student whose primary language is not English.)
- Nonrefundable application fee US \$100.00

This is a graduate-level program that aims to provide students with the knowledge and skills needed to succeed in the dynamic and competitive world of sports management.

Designed together with some of the biggest names in the sports industry, the program focuses on the business aspects of sports, including finance, marketing, and management, as well as the latest trends and innovations in the industry. Students learn about the various stakeholders involved in sports organizations, including players, coaches, agents, sponsors, and fans, and how to effectively communicate and work with these groups to achieve organizational goals.

One of the main objectives of this course is to develop students' leadership skills and provide them with the tools to become effective managers in the sports industry. This

includes learning how to create and implement strategies, make decisions, delegate tasks, manage budgets and resources, create and execute marketing campaigns.

Our instructors are highly experienced active professionals with an impressive track record. They provide personalized tutoring to ensure that all students receive the support they need to succeed.

Additionally, students will also study sports law, ethics, and policy, as well as the social, cultural, and political factors that shape the sports industry. This broad range of coursework helps students understand the complex and multifaceted nature of sports management and prepares them to succeed in a variety of roles within the industry. The course will also expose students to the latest technological innovations in the industry and teach them how to use these tools to improve efficiency and effectiveness. This includes learning about data analytics, sports science, and digital marketing, as well as how to use these technologies to enhance the fan experience and drive revenue.

The Higher Diploma in International Sports Management includes experiential learning opportunities, such as internships, capstone projects, and case studies, which allow students to apply their knowledge and skills in real-world settings and gain valuable hands-on experience. These opportunities will help students network with top professionals in the industry and establish connections that can lead to future employment opportunities.

The students of this course will be equipped with the knowledge, skills, and experience needed to succeed as leaders and managers in the sports industry, and stay ahead of the curve in an ever-evolving and competitive field.

Want to know more?

This is a graduate-level program that provides knowledge and skills in sports management. Get ready to enter a job market where the employability rate exceeds 90%. Practice your skills in a company for three months and develop your full potential.

Who is the course for?

Some of the professional careers after finishing the Higher Diploma/Master in International Sports Management:

Management of sports organizations, Law Offices, Sports agents, Sports Consulting, Sports Equipment Industry, Sports Centers, Federations, Leagues, Clubs and

Associations, Training and education, Management of sports service companies, and Organization of sporting events.

The Faculty

The faculty of this Higher Diploma is formed by the most recognized professionals of the international sports world.

You will learn all the theoretical and practical knowledge necessary to direct and manage sports institutions. Teachers or the director of the program will respond with a chat and include examples and practical exercises to achieve full understanding of the syllabus. The master classes are extraordinary classes to complement the training given by experts in the field. Our teachers give classes including study materials and practical exercises, offer tutoring, prepare and correct exams, and evaluate the final grade.

Admission Requirements:

In addition to the general university requirements, the following regulations shall apply to the admission of students into the department.

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UNIVERSITY OF
RESEARCH AND
ADVANCED STUDIES
GEORGETOWN, GUYANA

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 64 Atlantic Ville,
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Guyana, South America

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Day-to-day operations of the Admission Department are handled by the Director of Admission of the University. The final approval of admissions is handled by the Admission Committee.